

## PRESS RELEASE

### A moving experience

*There is little that can compare to kicking back in a comfy recliner after a stressful day. However, finding the right recliner to fit your body, budget and style is not that easy. Claire Gibson from leading motion furniture manufacturer, La-Z-Boy, offers some advice on what to consider when looking for the perfect recliner.*

28 July 2016, Johannesburg: Today's recliners offer a surprising variety of new features and come in a range of styles, from classical to contemporary. However, even with the ever-growing assortment of recliner styles on the market, choosing a recliner involves more than just aesthetics – you also need to consider size, shape, fit and comfort. Claire Gibson from leading motion furniture manufacturer, La-Z-Boy, offers the low-down on what to look for when investing in a recliner:

**Consider size:** Before you go shopping, make sure you have a clear idea of how much physical space you have allotted for the new recliners. Aside from floor space, you also need to think about which size will fit your body shape best. Says Claire: "If space is at a premium, you may want to consider investing in an incliner, instead of a recliner, as it can be positioned very close to the wall behind and hence, requires much less floor space. Instead of the backrest moving backwards like a recliner, the seat of the incliner moves forward, allowing the backrest to tilt back."

**Consider comfort:** When it comes to recliners, comfort is arguably the most important consideration, as this is what differentiates it from an ordinary chair. The only way to work out if a recliner is comfortable is to try it out for a minimum of five minutes. See how it fits, if your feet touch the ground, if the armrests are positioned at a comfortable angle, and if the footrest, seat and back support your entire body. Claire explains: "La-Z-Boy recliners are sprung for complete body and lumbar support in all 18 positions, as well as a duvet cover seat with calf support on the leg rest for optimum comfort and durability. La-Z-Boy incliners and suites also boast unique seating technology with added memory foam."

**Consider durability:** Claire notes that any good quality recliner should last for a minimum of 10 years or more. She says that it is important to check out how the recliner is made: "Look at the bones of a recliner to make sure that they have been well crafted and are made from good quality, solid materials. La-Z-Boy recliners for example, boast a 4-sided unibody frame design, crafted from superior Radiata hardwood and steel for lasting durability. We are so sure of the quality of our recliners, that all La-Z-Boy furniture comes with a unique 10-year limited manufacturer's warranty for added peace of mind."

**Consider style:** For many, the thought of choosing a bulky recliner that would compliment your existing décor scheme seems like "Mission Impossible". However, today, recliners are available in a wide variety of modern designs and

updated styles to suit any high-end interior, says Claire: “Gone are the days of clumsy, bulky recliners that although were comfortable, were also an eyesore. Today, La-Z-Boy has gone to great lengths to ensure that their customers have a wide range of styles to choose from that will complement any well composed décor composition. They also offer a wide range of high-end upholstery choices – ranging from genuine leather, through to a wide variety of luxurious upholstery options. At the end of the day, it’s all about offering high-end good looks, with comfort levels to suit.”

**Consider added luxuries:** Modern recliners can be ordered with a variety of added features to improve your reclining comfort, notes Claire: “A rocker option comes as a standard feature on all La-Z-Boy recliners, which is an especially useful addition for new mothers. Some of the other optional extras include a power incliner for the ultimate in automatic relaxation, and a hi-lift incliner for those who struggle to get in and out of a seated position on their own. La-Z-Boy incliners are also available with the a manual Lay-Flat mechanism for 180-degree reclining comfort, and a swivel option.”

ENDS

Released on behalf of La-Z-Boy ([www.la-z-boy.co.za](http://www.la-z-boy.co.za)) by The Line ([www.theline.co.za](http://www.theline.co.za)).