

PRESS RELEASE

Recline in fine design

Gone are the days when recliners were the sole domain of channel-flipping, beer-swilling, sport-watching males. Today's recliners boast designer good looks, with a more streamlined and chic overall design – appealing as much to the ladies, as they do to the men. Claire Gibson from leading motion furniture manufacturer, La-Z-Boy, tells us more...

29 August 2016, Johannesburg: Many of us will have fond memories of our fathers or grandfathers sitting comfortably in their enormously bulky recliners, spending quality time with their family, watching sports on the TV, reading, drinking coffee, or relaxing with a beer after a long day's work. However, the modern recliners have had a complete feminine makeover – Claire Gibson from leading motion furniture manufacturer, La-Z-Boy, explains: “Only distantly related to the hulking loungers of the past, modern motion furniture combines all the comfort you would expect from Dad's favourite chair, with the chic design elements that will make Mom happy too.

“In the past, homeowners, and in particular women, would only tolerate motion furniture in their home – seeing it as a sacrifice on style in lieu of comfort. However, modern motion furniture is no longer the eyesore it was in the past – the designer styles available today allow you to enjoy both comfort and stylish good looks at the same time. Says Claire: “Stylistically speaking, modern motion furniture has become far more streamlined and smaller than traditional models – which not only makes it better looking, but also more appropriate for the younger, more urban consumers who don't necessarily have the space for a large recliner.”

Further upping the design stakes, modern motion furniture features elegant designer accents, such as slender armrests, a wide choice of both fabric and leather upholstery, automatic reclining controls, and of course, an array of creature comforts, such as cup holders and hidden storage. Says Claire: “To be honest, La-Z-Boy's motion furniture is just as stylish as any other lounge suite or side chair, but it has the added benefit of allowing you to recline and put your feet up as well.”

So what should you look for when shopping for a new recliner? Claire offers a few suggestions to help you find one that meets all your expectations:

- **Size it up:** Make sure that you have a clear understanding of the space in which your motion furniture will be placed. For those who have limited space, an incliner would be more suitable, as it has been designed so that it can be placed closer to the wall behind. Also, be sure to measure the door/s and areas of access to the room in question, to ensure that you will be able to get the recliner, incliner or motion suite into the desired room.

- **A quality frame is a must:** Any quality piece of furniture starts with a quality frame, says Claire: “Any good quality recliner should last for a minimum of 10 years or more. Look at the bones of a recliner to make sure that it has been well crafted and it is made from good quality, solid materials. La-Z-Boy recliners for example, boast a 4-sided unibody frame design, crafted from superior Radiata hardwood and steel for lasting durability. We are so sure of the quality of our recliners, that all La-Z-Boy furniture comes with a unique 10-year limited manufacturer’s warranty for added peace of mind.”
- **Test the comfort:** Before you make any purchasing decisions, test it out and see how it fits. Also, determine which features you desire. Says Claire: “La-Z-Boy recliners are sprung for complete body and lumbar support in all 18 positions, as well as a duvet cover seat with calf support on the leg rest for optimum comfort and durability. La-Z-Boy incliners and suites also boast unique seating technology with added memory foam.”
- **Choose the features:** Modern motion furniture can be ordered with a variety of added features to improve your reclining comfort, notes Claire: “A rocker option comes as a standard feature on all La-Z-Boy recliners, which is an especially useful addition for new mothers. Some of the other optional extras include a power incliner for the ultimate in automatic relaxation, and a hi-lift incliner for those who struggle to get in and out of a seated position on their own. La-Z-Boy incliners are also available with the a manual Lay-Flat mechanism for 180-degree reclining comfort, and a swivel option.”
- **Upholstery that suits your lifestyle and décor:** Motion furniture can be upholstered in a wide variety of materials – so you can find one that best suits your lifestyle and décor requirements. Leather offers a rich look, and will guarantee years of durability with low maintenance. Fabrics are less expensive, and come in a variety of colours, patterns and textures; however, it is best to get the fabric treated to ensure maximum longevity. Says Claire: “La-Z-Boy offers a wide range of high-end upholstery choices – ranging from genuine leather, through to a wide variety of luxurious upholstery options. At the end of the day, it’s all about offering high-end good looks, with comfort levels to suit.”

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Released on behalf of La-Z-Boy (www.la-z-boy.co.za) by The Line (www.theline.co.za).