

## **PRESS RELEASE**

### **4 basin trends to watch**

*16 October 2015, Johannesburg:* Planning on revamping your bathroom? One of the easiest ways to give it a fresh look is to change one of the most used fixtures - the basin. "A basin is no longer merely a functional necessity, if chosen wisely it can act as a key design element that can make a dramatic impact on the overall look of your bathroom and remain relevant for years to come," nods Jasmin Kraneveldt of leading sanitaryware and tile retailer, Bathroom Bizarre. She takes us through the latest basin design trends that will take a dated bathroom into the 21st century.

#### **1. Wafer thin**

Slim sanitaryware is all the rage at the moment, thanks to technological advances that have allowed basins to be moulded into super thin forms without compromising on strength. "Mostly made from quartz, which has been a huge player in 2015, these basins offer smooth and elegantly refined countours that are the epitome of modern bathroom design," nods Jamsin. Because this is such a recent trend, these basins are not easy to come by, but luckily Bathroom Bizarre has recently introduced a new imported range of ultra thin basins that are sure to make a splash in homes across the country.



**CAPTION:** TR41022L FAYE C/MOUNT BASIN 300\*300\*145MM (ULTRA THIN)  
SAN-TRE-BASN-WH-073



**CAPTION:** TR41017L KAI C/MOUNT BASIN 400\*400\*140MM (ULTRA THIN)  
SAN-TRE-BASN-WH-072

#### **2. Standing tall**

Typically, a basin secured to a single porcelain leg, pedestal sinks originated in the early 1900s,

but remain a timeless classic for any bathroom. “Freestanding pedestal basins are a great way to make a strong visual statement in a bathroom thanks to their distinctive aesthetic, and they are a great option for bathrooms where space is at a premium. And they come in a variety of different shape, sizes and finishes,” nods Jasmin, who notes that the only problem with a pedestal basin is that they don’t offer any storage underneath, but this can easily be resolved with a shelf or mirrored cabinet above to house all your bathroom essentials.

The vintage inspired aesthetic of these pedestal basins have made a huge comeback in bathroom design as their shapely silhouette has a timeless appeal that never seems to go out of style. “They’re a pure example of *what goes around comes around*,” smiles Jasmin, adding “but companies such as Bathroom Bizarre have also introduced freestanding pedestal sinks with a modern twist, refining them into a more minimalist design that is both simple and savvy.”



**CAPTION:** OK-1216 MESSINA BASIN + OK-1216 MESSINA PEDESTAL



**CAPTION:** ANNELIE BASIN LARGE 500\*500\*910MM (1 T/H) - PEARL WHITE  
SAN-DAD-BASN-QU-009

### 3. Material matters

Traditionally basins were made from porcelain, and today this is still a very popular material. But new developments have enabled manufacturers to design and make basins in a wide variety of materials, from glass to quartz, copper and even ceramic painted with a metallic finish. “People are no longer satisfied with cookie cutter homes – they want a space that is unique to them, and the bathroom is no different,” nods Jasmin, who loves how there is a growing trend towards choosing basins made from different materials. She believes that the latest tendency is for your basin not to match the rest of your bathroom fittings: “A particularly unique basin is a focal point in a bathroom, so while it should complement the rest of the space it needn’t match.”



**CAPTION:** TR-T157 LARCH BASIN 415\*415\*150MM - SIL  
SAN-TRE-BASN-SL-001



**CAPTION:** TR-T128 MANTLE BASIN 425\*425\*175MM - SIL/DECOR  
SAN-TRE-DECO-XX-001



**CAPTION:** 71027 DARLINGTON 520\*375\*135MM OVAL CLR/GLS  
SAN-FBS-BOWL-GL-005



**CAPTION:** DENISE BASIN QUARTZ PEARL WHITE  
SAN-DAD-BASN-QU-008

#### **4. A tight squeeze**

A popular trend, wall-mounted basins are ideal for tight corners and small spaces as they give the illusion that they are simply floating above the floor. As a result the bathroom feels more spacious, which is exactly what you want if you're low on square meterage. "Tiny bathrooms, whether they're a compact en-suite or a guest toilet, work far more efficiently space wise if they have a neat little basin that doesn't get in the way, yet still does the job," explains Jasmin. If you're in need of storage, Jasmin suggests you try incorporating clever solutions such as a built in hand towel rail beneath the basin, much like the *Le Havre* wall mounted-basin from Bathroom Bizarre pictured below.



**CAPTION:** LE HAVRE 480\*490MM W/MOUNT BASIN (INC RAILS) - V2160  
SAN-IVI-BASN-WH-003



**CAPTION:** TR4128 SANTOS BASIN SMALL - SQ  
SAN-TRE-BASN-WH-010

Jasmin concludes by suggesting that we keep these four trends in mind when shopping for a new basin, as they can help bring a new lease of life into the space. “Replacing your bathroom basin with the latest in design will have a dramatic effect on the overall look and feel of the space, making your bathroom not only more functional, but beautiful too,” nods Jasmin.

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