

## PRESS RELEASE

### Hob-nobbing with the best

*In August 2018, Miele will be launching three gorgeous new electric hobs to their high-end range of kitchen appliances – these new models boast attractive price points, as well as a variety of awesome features.*

18 July 2018, Johannesburg: Hobs are an important element in any kitchen, and one that is used regularly. True to its mission statement – *Immer Besser* (Forever Better) - Miele has announced that in August 2018, it will be adding three stunning new electric hobs to its range – the 60cm KM6520 (R9 999,00), the 75cm KM6522 (R15 999,00), and the 90cm KM6565 (R26 999,00).

Says Mercia de Jager from Miele: “The new electric hobs from Miele boast a heating system that hides under a tough, but good looking ceran surface – which gives them an attractive streamlined appearance, and makes them exceptionally easy to clean. Of course, like any of Miele’s appliances, these new electric hobs have been designed, built and tested to last for a minimum of 20 years, and they come with a whole host of other attractive features and technological innovations. However, perhaps the most exciting aspect of these new models is the fact that they will boast new, intuitive controls, they will be networked, and let’s not forget, the attractive pricing, especially of the entry-level model.”

### New intuitive controls

Miele has completely overhauled the controls on their new electric hobs – the new controls are called EasySelect, ComfortSelect, and SmartSelect:

- **EasySelect:** EasySelect is Miele’s new entry-level set of controls. The plus and minus sensors have been replaced with number-scale controls, which allows the user to select the power levels directly. The display colour has also changed – from red to yellow.
- **ComfortSelect:** This is Miele’s new middle-of-the-line set of controls, and it uses number-scale controls for selecting the various power levels. For the first time, Miele will also offer a “keeping warm” function on its electric hobs. Selecting a timer function is particularly easy with these controls – both with the minute minder, as well as the safety switch-off. The latter has a sensor for each cooking zone for intuitive selection. Both timer functions now feature a 3-digit display, instead of the old 2-digit displays.
- **SmartSelect:** The SmartSelect controls are the top-of-the-range set of controls, which are already featured in Miele’s TempControl hobs, the TwoInOne, and the newly launched Smartline range of hobs. The beauty of these controls is that when they are switched off, you can hardly even see that they are there – offering a beautifully clean and streamlined aesthetic. When the hob is switched on, only the symbols that are

required to operate the appliance are activated. Wipe Protection has also been introduced for the safe removal of spillages. With the touch of a finger, it allows you to prevent the hob from being used for 20 seconds. All settings are retained as selected, and the time can be monitored in the Timer display.

## Networked hobs

Another essential feature of Miele's new electric hob – the KM6565 is that it can be networked, says Mercia: "This Wi-Fi technology is used for two applications – Con@ctivity 3.0 and Miele@mobile. The Miele@mobile technology allows the hob to communicate with the Miele@mobile app and other mobile devices, while Miele's Con@ctivity 3.0 technology offers automatic communication between the hob and the cooker hood."

- **Con@ctivity 3.0:** Achieving optimum extraction of kitchen vapours and odours - while also saving energy - Miele Con@ctivity 3.0 enables the cooker hood to communicate with the hob. Con@ctivity 3.0 gathers information from the hob and transmits it to the controls in the cooker hood. Your Miele cooker hood then uses this data to automatically select the correct fan setting to ensure the optimum room microclimate at all times. With the automatic run-on control, the cooker hood will switch itself off automatically after you have finished cooking so you do not use any more energy than is necessary. Manual operation is also possible.
- **Miele@mobile:** The Miele@mobile app offers the opportunity to control all connected Miele domestic appliances fast and simply from a smartphone or tablet PC. This allows direct access to appliances and the ability to query a machine's status or select functions. Further applications include for example assistance functionalities for networked appliances. You can simply download the app from your app store – Available in 2019 only.

## Other innovative features

All three of Miele's new electric hobs come with a variety of standard innovative features, which include:

- **Residual heat indicator:** This reminds you not to touch a hot cooking zone or to place any heat-sensitive items on it. It also allows you to use the residual heat in order to save money.
- **Safety switch-off:** A maximum operation time is defined for each power level, so if a cooking zone is operated for an unusually long time at the same power level, it will switch off automatically.
- **Safety and system lock:** The safety lock function prevents inadvertent changes to the power levels during cooking. The system lock-protects from accidental and unauthorised switching on, by children, for example.
- **Overheating protection and fault monitoring:** Every cooking zone is equipped with overheating protection, which automatically switches off

the heating element of the cooking zone in case of extreme use before the ceramic glass or other components can overheat. If liquid or another item gets onto the surface by mistake, the hob automatically switches off as well.

- **Stop & Go:** With this function, all cooking zones can be reduced to power level 1 with a single touch of a button. In this way, the hob can be left unattended for a short period of time without the food over-cooking or burning. When you return to the hob, the previous set power levels can be reactivated with another touch of a button.
  - **Auto heat-up:** This is an automatic setting that turns down the heat, which was initially generated to warm the hob up quickly, to a lower temperature for further cooking. This protects from burning food, and it saves you energy.
  - **Timer functions:** This makes everyday life in the kitchen so much easier and less stressed. It allows you to set the duration for your cooking zones separately so that they switch off automatically, or you can use the minute minder independently of the hob functions.
- \*Model depending

Visit [www.miele.co.za](http://www.miele.co.za) for more information, to find a retailer closer to you, or to shop online.

*NOTE: Prices as at August 2018.*

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