

PRESS RELEASE

Connected cooker hoods are here

With the rise in demand for fully automated homes, Miele has recently introduced cooker hoods that feature the much-anticipated WifiConn@ct technology.

20 June 2018, Johannesburg: The home automation trend is one that is growing exponentially – more and more homeowners are looking to simplify their lives through the assistance of a fully automated home. And along with this trend, is the growing demand for home appliances that can be connected to the home network.

Says Mercia de Jager from Miele: “Networking your appliances offers new possibilities which create more convenience, and improved quality of life and daily safety. When it comes to the subject of household appliance networking, Miele has always been adamant that any of the technological features it introduces are not mere gimmicks, but rather focused on how it will improve the lives of the user. With this in mind, Miele will soon be launching a system to the South African market that brings new freedom and support in the effective and sustainable Miele@mobile app. The app allows you to find out the status of your appliances, control them, it offers inspirational ideas, and it enables you to purchase accessories and consumables directly from your smartphone, tablet or computer.”

To utilise all the benefits of Miele@mobile, it will be installing WifiConn@ct technology into a wide range of stunning extractor fans. Each extractor will boast a built-in communication module, which allows other selected appliances to be network-enabled – the appliance data is simply transmitted via radio frequency. As with all wireless standards, the range depends on the building situation. This does require sufficient signal strength in the location in which the extractor is installed.

Says Mercia: “Going forward, a wide selection of Miele appliances will be network-enabled as standard. However, additional appliances can be enabled through the easy retrofitting of communication modules, and some other appliances can be enabled for Miele@mobile at a later time through conversion with retrofitting kits.”

At present, Miele will offer a range of slimline ventilation extractors, as well as ceiling, wall-mounted and island cooker hoods that will be equipped with this new WiFi technology. Mercia notes that with WifiConn@ct, the features of these appliances will be significantly enhanced and will enable direct integration into the Miele@mobile app with the MobileControl and status display functions.

What’s more, is that if you invest in an Amazon Echo and Alexa Voice Service, you can use your voice to check the status of your appliances or ask for information. Mercia explains: “The new voice control feature makes multi-tasking a breeze. Play with the kids and keep everything in your household under control at the

same time: "Alexa, tell Miele to change the cooker hood setting to power level two." So what is Amazon Echo? It connects to the cloud-based Alexa Voice Service to play music, make calls, set alarms and timers, call up the calendar, weather information, traffic reports, and sport results, ask questions, manage to-do lists and shopping lists, operate compatible smart home appliances like your Miele@mobile appliances, and more besides.

Wifi Conn@ctivity will also allows you to know everything about your extractor at a glance – whether at home or away. Mercia explains: "Would you like to know the status of your appliances at a glance? No problem: With the Miele@mobile app this can be done conveniently from home and on the road. It allows you to have the status of your appliances in view: Your smartphone will tell you all you need to know, and with MobileControl you can select the desired appliance and choose a programme via your smartphone or tablet. The appliances can also be started and stopped conveniently, regardless of location."

The Miele@home will be available in South Africa in the first quarter of 2019, after which, you will be able to simply download it from the app store onto a mobile device (minimum requirement: Android 4.4+ / iOS 9+), accept the terms of use and data protection statement, and open a personal user account. You also need a wireless Internet connection with which data can be transferred.

ENDS

Released on behalf of Miele (www.miele.co.za) by The Line (www.theline.co.za).