

PRESS RELEASE

Top 4 sofa design trends for 2016

Your living room is an important room in your home – it's where your friends and family come together to enjoy one another's company – to watch sports or movies, entertain, or just sit back and relax. And the sofa takes pride of place here. We speak to Thiart Nortje from leading furniture retailer, Rochester, about what trends are driving sofa design:

Classical inspiration

Reinvention has become the driving force behind the trendiest couches – finding its inspiration from classical styles from the '50s, '60s and '70s. Today's top styles are a mix of new and old looks with some serious doses of contemporary undertones thrown in to add a bit of current flavour to the mix. Located in Witbank's River Crescent Shopping Centre, offers a host of classically-inspired sofas, such as the Pacyfico sofa for example, which takes its inspiration from sofa designs of the '50s, but offers a uniquely modern flavour for added impact.

Solid colours

Solid-coloured fabric sofas are making a big comeback. They have become increasingly popular for a variety of reasons, including being more affordable, and offering added comfort, but perhaps the biggest reason is their sheer versatility. Solid-coloured fabric sofas can blend in with virtually any style and they are amazingly easy to customise – by choosing a fabric that represents your taste preferences, you can really transform a classic sofa into an eye-catching item that speaks volumes about your personal sense of style. The Clovis sofa from Rochester for example, makes a bold statement in turquoise.

Nice thin legs

There is something definitively elegant about a sofa that stands on thin graceful legs. Drawing on inspiration from the past, any sofa with thin legs creates a lighter, more sophisticated aesthetic appeal. Whether the legs are chrome for a more contemporary appeal, or wooden, such as those featured on Rochester's Selby sofa, the look is undeniably chic. They are especially suited to smaller living areas, as thin legs make the sofa seem more delicate, adding to the illusion of more space.

Slip into something more comfortable

Practicality remains an important driving force behind today's design trends, and as a result, sofas with slipcovers have become increasingly sought after. They offer a definitive shabby-chic aesthetic, whilst also allowing you to remove and clean them whenever necessary – ensuring added longevity to your sofa's lifespan. Sofas with slipcovers, such as the Perla sofa from Rochester, are a great choice for living spaces that have to endure the often-brutal onslaught of

children and pets.

You can visit Rochester at Shop 5, River Crescent Shopping Centre, Corner Mandela and Bethal Road, Witbank (above the Planet Fitness). Alternatively, for more information or to find a store closest to you, visit www.rochester.co.za.

ENDS

Released on behalf of Rochester (www.rochester.co.za) by The Line (www.theline.co.za).